ahmed hendawi

Available for work · Riyadh

SENIOR PRODUCT DESIGNER · ENTERPRISE · FINTECH · MOBILITY

Complex products, made clear.

HELLO

I'm Ahmed Hendawi.

Eleven years designing scalable digital products across Saudi Arabia and the MENA region. I translate complex requirements into intuitive, practical, shippable products, combining enterprise UX rigour, design-system thinking and AI-assisted workflows.

Riyadh / Remote Arabic · English hello@ahmedhendawi.com



11+ YEARS DESIGNING

24+ PRODUCTS SHIPPED

12 COMPANIES PARTNERED

5 COUNTRIES DELIVERED

NOW · SINCE JUN 2025

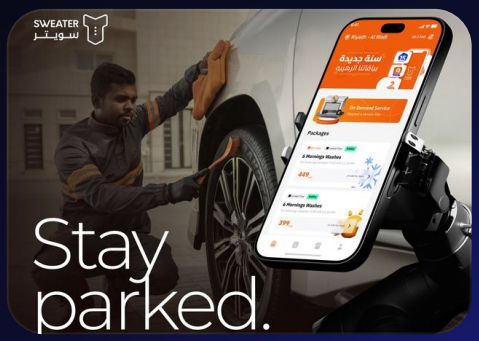
Senior Product Designer

Tahakom · via Synechron · Riyadh

- Lead enterprise smart-mobility and public-sector platforms: dashboards, map-based experiences and operational workflows.
- Drove product design for Smart Parking, InSight and InForce across complex flows and data-heavy screens.
- Built and evolved design-system foundations: components, design tokens, light and dark themes.

EXPERTISE

Product Design · Enterprise UX · Design Systems · Dashboards · UX Research · Info Architecture · Prototyping · Agile scrum · Fintech · AI-Driven UX · Mobile







EXPERIENCE · 2014 TO NOW

Experience.

11 ROLES · 12 COMPANIES
SA · AE · BH · KW · EG

Jun 2025 → Now	Senior Product Designer · **Tahakom**	Riyadh, SA
Jun 2025 → Now	Senior Product Designer · **Synechron** End-to-end product design for enterprise client solutions: discovery, UX direction, UI and implementation support.	Riyadh, SA
Apr 2024 → Apr 2025	Senior Product Designer · **Kuwait International Bank** Digital banking for mobile and web, turning complex banking requirements into clear customer journeys.	Kuwait City, KW
Dec 2022 → Jan 2025	Senior Product Designer · **Sweater** Led the UX/UI redesign of the Sweater app and redesigned the company website.	Riyadh, SA

EARLIER ROLES

Jul 2023 → Oct 2023	Senior Product Designer · **SURE Global Technology**	Riyadh, SA
Dec 2022 → Mar 2023	Senior Product Designer · **Nearpay**	Riyadh, SA
Oct 2021 → Dec 2022	Art Director & UI/UX Designer · **ShuttleKSA**	Riyadh, SA
Nov 2019 → Dec 2021	Art Director & UI/UX Designer · **Academi for IT**	Saudi Arabia
Sep 2020 → Sep 2021	Senior Product Designer · **Mashkor**	Kuwait
Nov 2017 → Sep 2020	UI/UX Designer · **Ibtikarat**	Jeddah, SA
2014 → 2018	Senior UI/UX Designer · **Rowaad & Freelance**	Cairo, EG

GET IN TOUCH

Let's talk.

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Arabic · English

Figma · Adobe · Webflow

Agile UX Fundamentals